Hey Firstname,

Are you ready for the ultimate college sports fan? Are you ready to be the ultimate ESPNU fan?

The ESPNU Ultimate College Sports Fan will be announced on April 4th. ESPNU will be featured in an ESPN show of commercials. How cool is that?

Watch the minisite: April 3rd - April 7th

Vote for your favorite jewels (and their friends) to be the same! March 24th

View entries and submit your own: March 1st - March 21st

Key Contest Dates:

ESPNU

Good luck!

Come back to Facebook.com/ESPNU for more chances to win.

Another chance to win in a future contest.

April 3 - April 7, 2011. Watch the minisite and vote for their favorite entry for your chance to win. If you make the cut, we'll let you know via email. Then, from March 1st to March 21st, there will be a chance to win. Check in regularly and see how you can win.

Entries must be 22 years old or older. Entries will view all the videos submitted.

Chances of winning the grand prize:

2 friends to participate and give you a good name that will impress your friends and family. And win an instant prize. Tell your family and friends for the chance to win an instant prize. Tell your family and friends.

Enter through March 21st. During this time, fans can submit up to three videos.

Watch for the selection process. Winner can submit up to three videos.

Winners will be selected from the submitted videos. Winners will be notified via email.

Many thanks for being the ultimate college sports fan! But you are doing

Subject: Your ESPNU Ultimate College Sports Fan Entry—
Hey Firstname

Will you be the ultimate college sports fan? Can you create the best video of your favorite college sports moment? Do you have the skills to win and be named ESPN College Sports Fan of the Year?

If you want to win, then download the ESPN College Sports Fan app and create your video submission. Be sure to tell your friends to vote for your video daily!

Congratulations on becoming a finalist. We will announce the winner on ESPN2 on Sunday, March 31st, during the NCAA Basketball Tournament.

Good luck in the finals!